



Two Thin Dimes Dry One Full Load of Laundry

The Value of Electricity. The best value in energy today is at your fingertips. NOVEC, your customer-owned electric cooperative, delivers power when and where you need it and at delivery rates that haven't changed in 15 years. So, while we encourage you to conserve, we invite you to enjoy. That's the value of power from the region's most reliable electric utility.

Based on a 40 minutes of drying time.

NOVEC

The Powerful Choice[®]

www.novec.com





One Thin Dime Powers One Night's Security

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Based on two 40-watt bulbs lighted for 10 hours.

NOVEC

The Powerful Choice[®]

www.novec.com





One Thin Dime Powers Five Hours of Your Favorite TV Shows

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Based on a 26", 150-watt color television.

NOVEC

The Powerful Choice®

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One Quarter Powers Your Hot Morning Shower

(except for your teenagers)

The Value of Electricity. The best value in energy today is at your fingertips. NOVEC, your customer-owned electric cooperative, delivers power when and where you need it and at delivery rates that haven't changed in 15 years. So, while we encourage you to conserve, we invite you to enjoy. That's the value of power from the region's most reliable electric utility.

Based on one 10 minute shower using a 3.5 gallons/minute shower head.

NOVEC

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